

State Bar of Georgia Member Benefits

Online Vendor Directory



Did you Know?
The State Bar of Georgia is the ninth largest bar in the United States.

Did you Know?
The State Bar has 35,438 members in good standing.



Did you Know?
The State Bar has members resident in all 50 states.

Vendor Listing on www.gabar.org

Thank you for your interest in being listed in the State Bar of Georgia's Online Vendor Directory. We are pleased to list any law-service related vendor for free.

Your free listing can be found easily at www.gabar.org. This allows members of the Bar to quickly locate legal vendors, and helps you reach the legal community. It's encouraged, but not necessary, that vendors offer special discounts to members of the Bar.

All vendors receive a free generic listing, which includes:

- ▶ Company Name
- ▶ Address
- ▶ Phone Number
- ▶ Contact Name
- ▶ E-mail Address

Upgrade Opportunities

Upgrades are available for a small fee. Vendors can upgrade their listings by adding a hyperlink, logo, listing, 150-word company description and/or a full page PDF advertisement (*minimum six month listing*).

	No Discount Offered	Discount Offered
Listing	FREE	FREE
Listing & Hyperlink	\$49/month	\$29/month
Listing & Logo	\$49/month	\$29/month
Listing & Description	\$49/month	\$29/month
Listing & PDF ad	\$89/month	\$69/month
All Options	\$99/month	\$79/month



Did you Know?
The State Bar
has grown 62%
overall from
1990 to 2004.

Did you Know?
More than
18,650
members
reside in metro
Atlanta.



Did you Know?
Anticipated
growth of 1,300
new members
each year.

Did you Know?
26% of the Bar
is under age 35.



How to Gain Better Placement

Vendors will be listed in the following order under each category:

- ▶ 1st Group – Alphabetical with vendors who offer a member discount and participate in Bar marketing offerings (*Conferences, Sponsorships, Journal, Directory advertising*).
- ▶ 2nd Group – Alphabetical with vendors who only offer a member discount.
- ▶ 3rd Group – Alphabetical with vendors who only participate in Bar marketing offerings.
- ▶ 4th Group – Alphabetical with vendors who do not offer a member discount or otherwise participate in Bar marketing.

Vendor Lists are Communicated to Bar Members Via:

- ▶ State Bar Web site – color, 24/7
- ▶ State Bar *Directory & Handbook* – black/white (printed annually)
- ▶ *Georgia Bar Journal* – color, one or more issues annually

How it Works

- ▶ The Bar reserves the right to decline or remove (with pro rata refund) any vendor at any time without cause and without notice.
- ▶ Vendors are billed semi-annually with a six month minimum for upgrades.
- ▶ The Bar does not participate in marketing, except as stated above (communicating lists to members and providing marketing opportunities).
- ▶ The Bar does not offer exclusive listings, co-branding, affinity, or other partnership programs.
- ▶ The Bar does offer selected services directly to its members such as Continuing Legal Education, Lawyer Assistance, Law Practice Management, Online Computer Assisted Legal Research and Legislation. These services receive priority listings.

About Our Members

With more than 35,000 attorney members, the State Bar represents one of the largest, most exclusive professional markets in Georgia. Georgia lawyers are influential and highly educated professionals who make buying decisions for themselves, their firms, their families and their clients.

Georgia attorneys are prime prospects for many legal – as well as personal – products and services. Let the State Bar of Georgia help you capture the attention of this dynamic group of buyers.

Have Additional Questions?

Natalie Kelly, Director of Law Practice Management
State Bar of Georgia, Law Practice Management Program
104 Marietta St. NW, Suite 100, Atlanta, GA 30303
(404) 527-8770 or (800) 334-6865
natalie@gabar.org



State Bar of Georgia Member Benefits Online Vendor Directory Insertion Order

Office Use Only

List Beginning _____
List Ending _____
Invoiced _____
Paid _____
Posted Date _____
Notes _____

Contact's Name _____

Contact's Phone Number _____

Contact's E-mail _____

Listing Information *(This is how your information will appear on our website.)*

Company Name _____

Address 1 _____

City/State/Zip _____

Phone Number _____

Contact Name _____

E-mail Address _____

Website _____

Company Description _____

Discount to members (if any) _____

Web Hyperlink (optional upgrade)

- \$49/month with no member discount \$29/month with member discount

Logo (optional upgrade)

- \$49/month with no member discount \$29/month with member discount

150-Word Description (optional upgrade)

- \$49/month with no member discount \$29/month with member discount

Full page PDF ad (optional upgrade)

- \$89/month with no member discount \$69/month with member discount

All Four Upgrades (Hyperlink, Logo, Description, PDF)

- \$99/month with no member discount \$79/month with member discount

Category Listing (check requested category)

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Accountants | <input type="checkbox"/> Document Imaging | <input type="checkbox"/> Life Enhancement | <input type="checkbox"/> Process Servers |
| <input type="checkbox"/> Appraisers | <input type="checkbox"/> Electronic Monitoring Services | <input type="checkbox"/> Litigation Support | <input type="checkbox"/> Real Estate/Mortgages |
| <input type="checkbox"/> Arbitration/Mediation | <input type="checkbox"/> Escrow & Exchange Services | <input type="checkbox"/> Medical | <input type="checkbox"/> Real Estate Title Examiners |
| <input type="checkbox"/> Background Checks | <input type="checkbox"/> Estate Liquidations | <input type="checkbox"/> Mental Health Services | <input type="checkbox"/> Recycling Solutions |
| <input type="checkbox"/> Bail Bonds | <input type="checkbox"/> Expert Witnesses | <input type="checkbox"/> Office Furniture | <input type="checkbox"/> Rental Cars |
| <input type="checkbox"/> Banking | <input type="checkbox"/> Financial | <input type="checkbox"/> Office Space - Rental | <input type="checkbox"/> Telephone |
| <input type="checkbox"/> Bonds-Surety & Fidelity | <input type="checkbox"/> Insurance | <input type="checkbox"/> Office Supplies | <input type="checkbox"/> Trial |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Internet | <input type="checkbox"/> Online Legal Research | <input type="checkbox"/> Video Depositions/
Duplication |
| <input type="checkbox"/> Business Valuations | <input type="checkbox"/> Investigations | <input type="checkbox"/> Paralegals | |
| <input type="checkbox"/> Computer Software | <input type="checkbox"/> Legal Placement | <input type="checkbox"/> Payroll | |
| <input type="checkbox"/> Contractors/
Consultants | <input type="checkbox"/> Legal Publications | <input type="checkbox"/> Personal Enhancement | |
| <input type="checkbox"/> Court Reporters | | <input type="checkbox"/> Polygraph Examiners | |
| | | <input type="checkbox"/> Printing | |

Time Period of Listing (six month minimum)

- 6 months 12 months 18 months

Client Signature _____ Date _____

Send completed form and check to: State Bar of Georgia; Attn: Law Practice Management;
104 Marietta St. NW, Suite 100; Atlanta, GA 30303; Fax (404) 527-8717